

What's Included with a Phoenix Book Company Book Fair?

All PBC Book Fairs are backed by our Customer Service Promise

We want you to have the best Book Fair possible and we strive to provide you with the tools and materials you need. We are excited to provide quality products at great prices for your students. We are always here to answer your questions. We know that you'll be pleased with the price, service, selection, and ease of operations that a PBC Book Fair offers.

♦ Set-Up & Take-Down of PBC Fair Materials

Including category signage, linens, displays, and table talkers.

♦ A Great Selection of Books & More

Most books are **20-60%** off the retail price. Plus, the selection includes age-appropriate merchandise, trending themes, new books, fun add-on sections, sidelines & more!

♦ An Easy to Run & Manage Experience

All books & merchandise are clearly priced in evenly rounded dollar amounts, with tax included.

♦ NO MINIMUMS REQUIRED

Your school earns 20% of your net sales. Plus, our Book Fair Warehouse is open year-round so you can come spend your credit. We have thousands of books in-stock for **20-60%** off the retail price.

♦ Marketing Materials

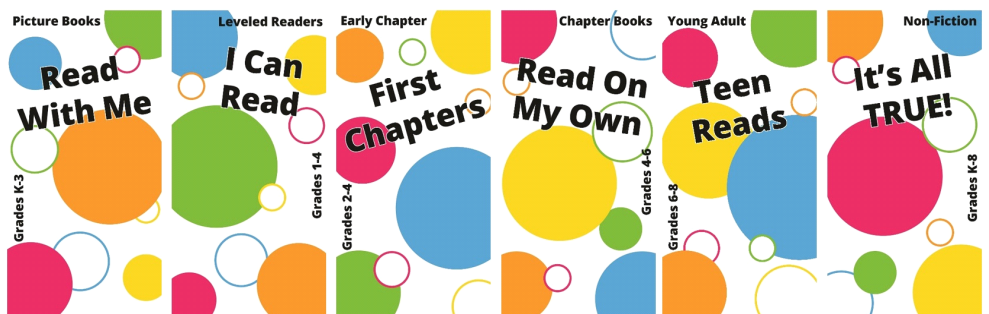
Fill-In Distributable Flyers, posters for your halls, commercials for school announcements, book trailer playlists to generate interest and add excitement, and more!



The Selection

Most books are **20-60%** off the retail price.

The categories at your Book Fair will vary based on grade level.



Fairs receive different signage focused around reading level, type of book, or genre.



Sections Available By Request:

Activity
Cookbooks
Grade Level Assortments
Value Selections
Spanish Language